



Youth Ethical Leadership Bootcamp

“Responsible Influence:
Ethical Content Creation for Impact”

Event Brief

Owned by:



Hosted by:



Strategic Context

Public trust is built over time, yet in today's digital environment it can be strengthened or damaged in a single scroll. The WEF Global Risks Report 2024 identifies **misinformation and disinformation** as the world's most severe short-term global risk, highlighting **how fragile confidence has become in an attention-driven information landscape**.



Truth competes with virality

High-value ideas are often buried by algorithms that reward outrage, volume, and immediacy over evidence



Credible ideas stay invisible

Many youth-led solutions create real change, yet fail to gain the visibility needed to scale and influence decisions



Visibility increasingly determines opportunity

In digital public life, attention now determines access to funding, partnerships, media reach, and policy spaces

Our Response

The Youth Ethical Leadership Bootcamp is GEF 2026's dedicated youth event designed to turn credible youth ideas into trusted public influence. Through storytelling labs, verification drills, and responsible narrative design, **45 emerging leaders** strengthen their influence by building visibility, credibility, and access to the ecosystem.

Key Participant Outcomes



Publish-Ready Content

Create polished assets ready for campaigns, advocacy, and professional portfolios



Verification Workflows

Build fast fact-checking habits that strengthen trust and digital credibility



GEF Ecosystem Access

Connect with curated leaders and cross-sector opportunities in business, technology, and policy



Youth Policy Voice

Shape youth recommendations that feed directly into GEF's closing synthesis and commitment pathways



About the Forum

The Global Ethics Forum (GEF), organized by **Globethics**, is a global, solution-focused, multisectoral and multistakeholder platform for dialogue, networking, and engagement. It convenes institutions, policymakers, senior experts, and practitioners from the private sector, higher education, governments, multilateral, nongovernmental, and faith-based organizations to address pressing ethical challenges and advance responsible leadership worldwide.

Established in 2009 and relaunched in 2024, the Forum serves as an open framework for values-driven inspiration, exchange, reflection, and action. Through policy dialogue, case studies, and collaborative engagement, the Forum generates practical solutions and partnerships that place ethical leadership at the center of governance, innovation, and development.

About Globethics

The logo for Globethics, featuring the word "Globethics" in white sans-serif font on a dark blue rectangular background.

Trusted globally for 20+ years, **Globethics** — Geneva-based, with regional centres in Asia, Africa, and the Americas — empowers individuals and institutions towards ethical leadership and excellence in responsible governance.



Global Ethics Forum 2026



Responsible Governance in a Fragmented World:

*Ethical Pathways to Human Flourishing in
Business, Technology, and Policy*



Bali, Indonesia



21-22 October 2026

The global landscape is becoming increasingly complex. Political polarization, economic uncertainty, technological disruption, and declining institutional trust are reshaping how societies function. In contrast, emerging technologies, particularly artificial intelligence and advanced digital systems, are transforming economies, labor markets, and governance systems at unprecedented speed. These developments create new opportunities for innovation and growth, but they also raise difficult questions about responsibility, accountability, and long-term societal impact.

In many areas, governance frameworks have struggled to keep pace with these changes. Business leaders face growing expectations to manage environmental and social impacts. Governments are grappling with regulating rapidly evolving technologies. International cooperation is under strain as geopolitical tensions rise. As a result, governance today cannot be understood simply as the technical management of institutions or regulations. It is fundamentally about **how power is exercised, how decisions are made, and how accountability is maintained across sectors.**

The choices made by business leaders, technologists, policymakers, and civil society actors increasingly shape not only markets or regulations, but the long-term wellbeing of societies. This context raises an urgent question: **How can governance systems ensure that innovation, economic growth, and political power contribute to human wellbeing rather than undermine it?**



2026 Theme: Human Flourishing

This theme reflects a growing recognition that societal progress cannot be measured by economic output or technological advancement alone. A flourishing society is one in which people are able to live meaningful, secure, and connected lives within stable institutions and trusted communities.

Holding GEF 2026 in Bali provides both regional relevance and global resonance. Indonesia offers a particularly meaningful context for discussing human flourishing. According to the Global Flourishing Study conducted by Harvard University and Baylor University, Indonesia ranks highly on measures of social connection, community engagement, and meaning in life. These findings suggest that wellbeing is shaped not only by economic conditions, but also by cultural, social, and spiritual factors.

At the same time, Indonesia is one of the world's largest emerging economies and a rapidly growing digital society. The country is navigating many of the same governance challenges faced globally: balancing economic growth, technological transformation, social cohesion, and democratic governance.

About the Host



Yayasan Dharma Etika Madani (YADEMA) is an Indonesian foundation affiliated with Globethics. Established in 2023, YADEMA focuses on strengthening ethical leadership through research, educational resources, and inclusive dialogue.

As a local partner, YADEMA translates Globethics' global commitments into contextually grounded ethical initiatives through training, education, and research, with a long-term vision to expand its contribution across Southeast Asia and the Pacific.

GEF 2026 Youth Ethical Leadership Bootcamp

A two-day immersive leadership journey designed to **turn ideas into trusted public influence**



Program Experiences

01

Ethical Storytelling Lab

Turn emerging governance, technology, and policy issues into platform-native narratives that build trust

02

Verification & Risk Drill

Practice fast fact-checking, source tracing, image checks, and harm-sensitive publishing

03

GEF Synthesis Showcase

Present team outputs and youth recommendations directly into the Forum ecosystem

What Participants Gain



Portfolio-Ready Outputs

Build prototypes for advocacy, campaigns, and your professional portfolio



Future-Ready Leadership Skills

Strengthen your ability to lead responsibly, communicate strategically, and navigate complex public issues in fast-moving digital spaces



Curated Networking Access

Connect with leaders, creators, and ecosystem partners across business, technology, policy, and youth innovation



Summit-Level Visibility

Contribute ideas that feed into GEF's closing synthesis and post-forum collaborations



International Certificate & Recognition

Receive an official GEF 2026 Youth Bootcamp certificate that strengthens your leadership, fellowship, and career credentials



Selected participants gain access to post-forum pathways through strategic partnerships, ecosystem engagement, and leadership opportunities within the Globethics-YADEMA network

Bootcamp Agenda

Day 1

Focus

Build the foundations of responsible influence by turning complex public issues into credible narratives that inspire trust, engagement, and action.

Main Session: Ethical Storytelling Masterclass

Led by an influential cause-driven content creator, this session explores how narratives shape public trust, visibility, and collective action without reinforcing polarization.

Networking Session

Participants are grouped into teams of five and assigned strategic issue themes while building early connections across the cohort and ecosystem.

Day 2

Focus

Transform team ideas into practical prototypes and high-value recommendations that can support advocacy work, professional portfolios, and future leadership opportunities.

Main Session: Verification & Risk Drill

A hands-on lab introducing fast creator workflows for source tracing, image verification, evidence validation, and harm-sensitive publishing in high-speed digital environments.

Recommendation Consolidation Session

Teams finalize 3–5 youth recommendations that feed directly into GEF's closing synthesis and commitment session, alongside their final prototype outputs.



Bali, Indonesia



21-22 October 2026



45 Selected Participants



Scan to get your tickets!

🌐 For more information, visit: gef2026.yadema.org

✉ For questions about GEF, contact: gef@globethics.net

